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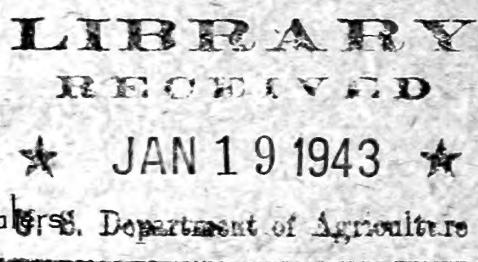


2.33
You Asked For It! ~~~~~

1942-43 EDITION

PRICE LIST FOR

Nurserymen, Florists and Dealers



PECANS - ROSES - FRUITS
SHADE TREES

Arp Nursery Company
YOUR WHOLESALE GROWER

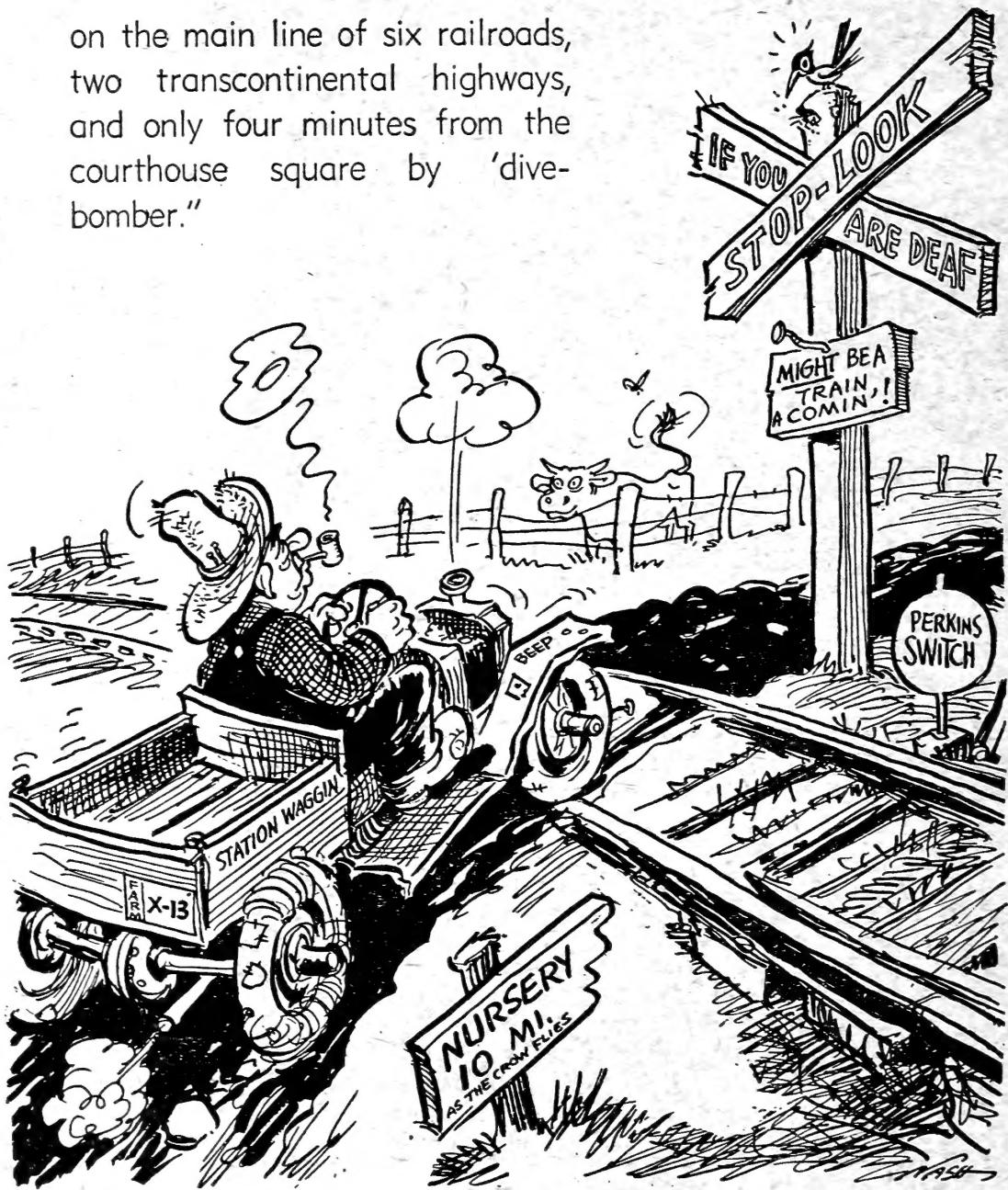
Tyler, Texas



~~~~~ "Home of Better Rooted Trees"

# "Located

on the main line of six railroads,  
two transcontinental highways,  
and only four minutes from the  
courthouse square by 'dive-  
bomber.'



# Return Engagement

This is it!

Remember three years ago when Arp Nursery came out with crazy cartoons on general nursery practices—planting, cultivating, digging, packing, shipping—Well, sir, a lot of you folks wrote kind letters encouraging use of fun in advertising good pecans, roses and fruits.

Nurserymen do a lot of things that are worth a laugh but we're too busy and worried to notice them. Suppose, now, you sit back, remove your nose from the grindstone a few minutes, admit that in spite of the grave world conflict some of your fellowmen are pretty decent people, and look through this booklet.

But don't forget, the purpose is to sell pecan, fruit, and rose nursery stock for national nourishment of body and mind as well as for individual benefit. Call on Arp Nursery sometime soon. Here the customer has a good chance to make his point before the dice are passed.

Certainly no offense is intended. Truth is, almost everyone in our little industry enjoys a neat trick now and then.

Some quotations may seem familiar to you. To claim originality would be gross plagiarism. On the other hand, any similarity to your own catalogs, living or dead, is purely coincidental.

—Editor. Oct. 1, 1942.

# "Tree Stretcher"

our 'Secret Weapon' is a unique device assuring customers of full grade as advertised."

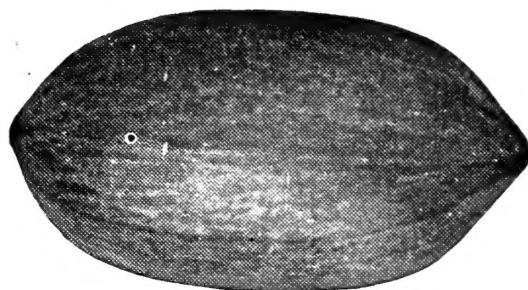


# PECAN TREES



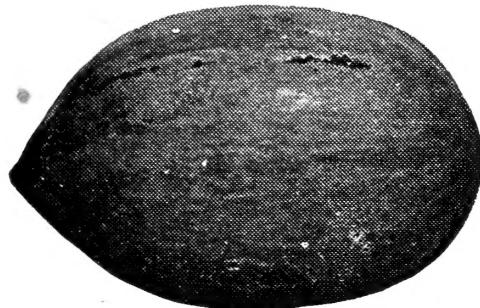
STUART

Stuart is the leading pecan, suited to more sections of the country than any variety. The nuts are large to very large, usually well filled, medium to heavy bearers.



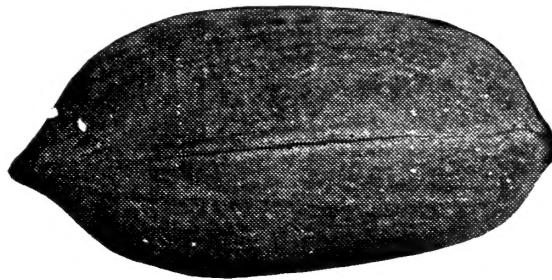
DELMAS

Nuts large, shell moderately thin, kernel plump, heavy bearer. Tree is vigorous with beautiful foliage.



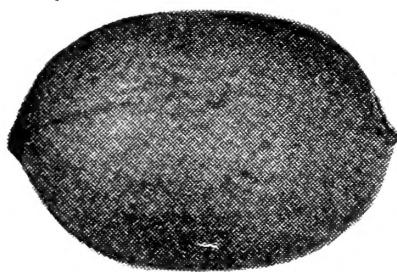
SUCCESS

The Success is a first class pecan. Nuts are large to medium, thin shell cracks well. The kernel is plump and heavy, excellent flavor; strong growing tree, early bearer.



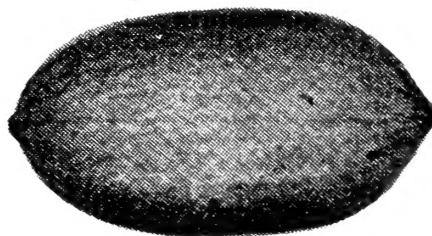
SCHLEY

Very thin shell nut, large, plump kernel, fine flavor; rapid growing tree. Nuts sell for highest market price, but not quite so prolific as some of the other varieties.



MONEYMAKER

Prolific, medium size nuts, adapted to northern fringe of southern pecan area.



MOORE

Fast growing, early maturing medium size nut, very thin shell.

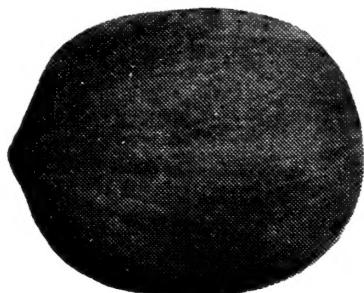
—Continued on Page 5—

# "A 100% Sellout

of every item each season encourages us to increase production and allows economically low price per unit. Occasionally broken and discarded trees accumulate and are burned.

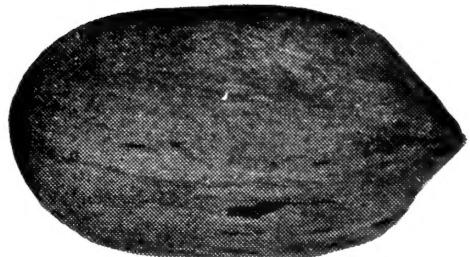


# PECAN TREES



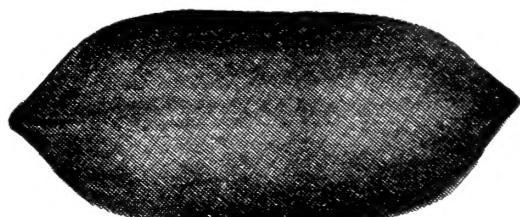
BURKETT

One of the favorites of West Texas, trees very healthy and regular bearers, medium size nuts, well filled and good flavor.



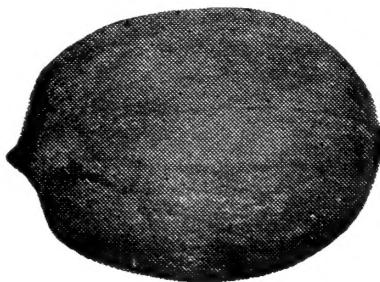
TEXAS PROLIFIC

Nuts large, shell of medium thickness, kernel plump, rich and sweet.



WESTERN SCHLEY

Large, long fruit, suitable in higher and drier localities than Eastern Schley.



HALBERT

One of the most prolific of all varieties, very thin shell, excellent flavor.

## SEEDLING (Hardy) PECAN TREES

| EACH, Lots of—       | 10  | 50  | 500 up |
|----------------------|-----|-----|--------|
| 18 to 24 Inches..... | .25 | .22 | .19    |
| 2 to 3 Feet.....     | .29 | .26 | .23    |
| 3 to 4 Feet.....     | .34 | .31 | .28    |

# "Gov't. Inspected

relatively and apparently free of injurious insect pests." (Remind us to give that inspector a loaded cigar next Christmas.)



# Peaches

## JUNEBUD AND DORMANT BUD STOCK

### MAY

Mayflower  
Victor  
Early Wheeler  
Uneeda

### JUNE

Early Rose  
Arp Beauty  
Golden Jubilee  
Mamie Ross  
Late Arp Beauty  
Hiley Belle  
Slappy  
Early Elberta

### JULY

Carman  
Leona  
Elberta  
Chinese Cling  
J. H. Hale  
Elberta Cling  
Viola

### AUGUST

General Lee  
Augberta  
Mixon Cling  
Lemon Cling  
Heath Cling  
Red Indian Cling  
Yellow Indian Cling  
Frank

### OCTOBER

Stinson's October

| PRICE EACH, Lots of— | 10  | 100  | 1000 |
|----------------------|-----|------|------|
| 18 to 24 Inches..... | .06 | .05½ | .05  |
| 2 to 3 Feet.....     | .07 | .06½ | .06  |
| 3 to 4 Feet.....     | .10 | .09½ | .09  |
| 4 to 5 Feet.....     | .14 | .13½ | .13  |
| 5 to 7 Feet.....     | .20 | .19  | .18  |

# "Favorable

growing season enables us to offer you heaviest grades at lower prices than you could possibly obtain elsewhere.



# Plums Apricots Nectarines

## JUNEBUD AND DORMANT BUD STOCK

### PLUMS

#### MAY

Six Weeks  
Methley

#### JUNE

Compass Cherry  
Bruce  
Red June  
Sapa  
Opata

#### JULY

Gold  
America  
Burbank  
Botan, or Abundance  
Blue Damson

#### AUGUST

Wickson

### APRICOTS

#### MOORPARK AND ROYAL

### NECTARINES

#### DIAMOND JUBILEE

| PRICE EACH, Lots of— | 10     | 100     | 1000   |
|----------------------|--------|---------|--------|
| 18 to 24 Inches..... | \$ .08 | \$ .07½ | \$ .07 |
| 2 to 3 Feet.....     | .09    | .08½    | .08    |
| 3 to 4 Feet.....     | .12    | .11½    | .11    |
| 4 to 5 Feet.....     | .16    | .15½    | .15    |
| 5 to 7 Feet.....     | .22    | .21     | .20    |

### WALNUTS

#### THOMAS BLACK AND FRANQUETTE ENGLISH

| PRICE EACH, Lots of— | 10     | 100 up |
|----------------------|--------|--------|
| 3 to 4 Feet.....     | \$ .63 | \$ .60 |
| 4 to 5 Feet.....     | .71    | .68    |
| 5 to 6 Feet.....     | .86    | .83    |

ARP'S FAMOUS DUSTED

# ROSES

Two-Year-Old Field Grown; Multiflora under-stock only. Alert, progressive management assures careful, scientific handling from first cutting to finished bush. Regular, approved, dust applications controlled Blackspot eliminating die-back, conditioning bushes for adverse weather or storage factors.

| Price Each, lots of—100 | 1000   |
|-------------------------|--------|
| No. 1 Grade.....\$ .16  | \$ .14 |
| No. 1½ Grade..... .13   | .11    |
| No. 2 Grade..... .09    | .07    |

## YELLOW

TALISMAN—Salmon to Gold  
PRESIDENT HOOVER—Bronze Shades  
LUXEMBOURG—Coppery Yellow  
MRS. LOVELL SWISHER—Salmon and Gold  
LADY HILLINGDON—Apricot Yellow  
JULIEN POTIN—Primrose Yellow  
MRS. PIERRE S. DuPONT—Rich Yellow  
SOEUR THERESE—Chrome Yellow with Carmine  
GOLDEN OPHELIA—Golden Yellow  
GOLDEN DAWN—Large, Lemon Yellow  
GOLDEN CHARM—Upright, Yellow  
JOANNA HILL—Cream to Orange  
CONDESSA DE SASTAGO—Yellow and Red  
ROSLYN—Golden Yellow

## WHITE

CALEDONIA—Pure White, Large  
F. K. DRUSCHKI—Large Snowy  
K. A. VIKTORIA—Ivory  
MME. JULES BOUCHE—Flush of Pink



SPECIAL PRICES ON CUSTOM-WR



## RED

RED RADIANCE—Soft, Even Red  
AMERICAN BEAUTY—Healthy Rose Red  
AMI QUINARD—Deep Velvety Crimson  
E. G. HILL—Scarlet; Prolific  
CHAS. K. DOUGLAS—Crimson to Scarlet  
ETOILE DE HOLLANDE—Brilliant Red  
HOLLYWOOD—Dark, Fragrant  
LORD CHARLEMONT—Crimson  
McGREDY'S SCARLET—Bright Fall Rose  
FRANCES SCOTT KEY—Large Crimson  
F. J. GROOTENDORST—Dark Red Rugosa  
GRENOBLE—Long Stem Scarlet

## PINK

PINK RADIANCE—Soft, Even Pink  
COLUMBIA—Rose Pink  
BRIARCLIFF—Columbia Sport, Large  
EDITOR McFARLAND—Brilliant Pink  
DAINTY BESS—Single, Soft Pink  
DAME EDITH HELEN—True Pink  
EDITH NELLIE PERKINS—Shaded Salmon Pink  
J. J. L. MOCK—Pink to Silvery White  
MEV. G. A. VAN ROSSEM—Apricot  
WILLOWMERE—Yellow Center  
BETTY UPRICHARD—Copper Red and Salmon

## POLYANTHA

IDEAL—Strong, Brilliant Red  
GOLDEN SALMON—Orange, Good Border  
CECILE RUNNER—Sweetheart, Pink  
ELLEN POULSEN—Cherry Pink  
BABY DOLL—(Tip-Top) Crimson Gold  
EDITH CAVELL—Dark Red, Prolific

## CLIMBERS

CECILE BRUNNER—Sweetheart Climber  
HOOVER—Brilliant Bronze  
COLUMBIA—Rose Pink  
PAUL'S SCARLET—Showy Red, Spring Bloomer  
K. A. VIKTORIA—Thrifty, White  
TALISMAN—Salmon-Gold; Prolific  
AMERICAN BEAUTY—Strong, Red  
RED RADIANCE—Smooth Red  
MARECHAL NIEL—Southern Yellow  
DR. VAN FLEET—Cameo Pink  
PRIMROSE—Apricot Yellow

# APPING INDIVIDUAL ROSE BUSHES

# ARP'S FAMOUS DUSTED ROSES

Two-Year-Old Field Grown; Multiflora understock only. Alert, progressive management assures careful, scientific handling from first cutting to finished bush. Regular, approved, dust applications controlled Blackspot eliminating die-back, conditioning bushes for adverse weather or storage factors.

| Price Each, lots of—100 | 1000   |
|-------------------------|--------|
| No. 1 Grade             | \$ .16 |
| No. 1½ Grade            | .18    |
| No. 2 Grade             | .09    |

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ALISMAN—Salmon to Gold  
PRESIDENT HOOVER—Bronze Shades  
LUXEMBOURG—Coppery Yellow  
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LADY HILLINGDON—Apricot Yellow  
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SŒUR THERESE—Chrome Yellow with Carmine  
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GOLDEN DAWN—Large, Lemon Yellow  
GOLDEN CHARM—Upright, Yellow  
JOANNA HILL—Cream to Orange  
CONDESSA DE SASTAGO—Yellow and Red  
POSIYMI—Golden Yellow

;

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K. A. VIKTORIA—Thrifty, White  
TALISMAN—Salmon-Gold; Prolific  
AMERICAN BEAUTY—Strong, Red  
RED RADIANCE—Smooth Red  
MARECHAL NIEL—Southern Yellow  
DR. VAN FLEET—Cameo Pink  
PRIMROSE—Apricot Yellow

100% SATISFACTION GUARANTEED  
ON CUSTOM-WRAPPING INDIVIDUAL ROSE BUSHES



# "Expertly"

produced by trained horticulturists in our employ  
who are most reluctant to leave us to accept po-  
sitions in defense industries."



## Figs

Varieties: Texas Everbearing, Magnolia, Celestial, Brown Turkey

|                  | Price Each, Lots of— | 10     | 100 up |
|------------------|----------------------|--------|--------|
| 1 to 2 Feet..... |                      | \$ .12 | \$ .10 |
| 2 to 3 Feet..... |                      | .16    | .14    |

## Grapes

2-YEAR-OLD, HEAVY VINES

Varieties: Concord, R. W. Munson, Carman, Moore's Early

|                  | Price Each, Lots of— | 10     | 100 up |
|------------------|----------------------|--------|--------|
| No. 1 Grade..... |                      | \$ .07 | .05    |
| No. 2 Grade..... |                      | .05    | .04    |

## Pear Trees

Varieties: Douglas, Bartlett, Garber, Kieffer

## Apple Trees

Varieties: Jonathan, Winesap, Red June, Ada Red, Anoka,  
Yellow Transparent and Delicious

|                                      | Pear and Apple Prices, Each— | 10 Lot | 100 Lot |
|--------------------------------------|------------------------------|--------|---------|
| 3 to 4 Feet, One-Year, Whips.....    |                              | \$ .22 | \$ .20  |
| 4 to 5 Feet, Two-Year, Branched..... |                              | .35    | .33     |

TERMS OF SALE ON PAGE 20

# "Guarantee:

of complete stupefaction on delivery or quadruple  
your money back and no 'beefing' if all plants bud out  
by January 1.—YOU CAN'T BEAT IT!"



# Oriental Persimmons

## GRAFTED

Varieties: Eureka, Hyakume, Tane-Nashi, Yemon

|                  | Price Each, Lots of— | 10      | 100 up |
|------------------|----------------------|---------|--------|
| 2 to 3 Feet..... | \$ .20               | \$ .17½ |        |
| 3 to 4 Feet..... | .27                  | .24     |        |
| 4 to 5 Feet..... | .35                  | .32     |        |
| 5 to 6 Feet..... | .45                  | .41     |        |

# Berry Plants

|                                | Per—   | 50     | 100     | 1000 |
|--------------------------------|--------|--------|---------|------|
| McDonald Blackberry .....      | \$1.50 | \$2.50 | \$16.00 |      |
| Dallas Blackberry .....        | 1.50   | 2.50   | 16.00   |      |
| Lawton Blackberry.....         | 1.50   | 2.50   | 16.00   |      |
| Austin Thornless Dewberry..... | 2.00   | 3.25   | 25.00   |      |
| Thornless Youngberry.....      | 2.75   | 4.00   | 35.00   |      |
| Boysenberry .....              | 3.00   | 4.50   | 42.50   |      |

# "Produces

glorious array of delightfully fragrant carmine-scarlet-crimson-ruby buds, or plain red for 25c less.



# Hedge Plants

## AMUR RIVER PRIVET, SOUTH Heavy, 2-Year, Branched

| PRICE EACH, Lots of— | 10    | 100    | 1000 up |
|----------------------|-------|--------|---------|
| 2 to 3 Feet          | \$.06 | \$.05½ | \$.05   |
| 3 to 4 Feet          | .07½  | .07    | .06½    |
| 4 to 5 Feet          | .09   | .08½   | .08     |

# Shade Trees

## SYCAMORE—American

| PRICE EACH   | 10 Lots | platanus occidentalis |
|--------------|---------|-----------------------|
|              |         | 100-up                |
| 3 to 4 Feet  | \$.20.  | \$.15                 |
| 4 to 5 Feet  | .30     | .25                   |
| 5 to 6 Feet  | .40     | .35                   |
| 6 to 8 Feet  | .50     | .45                   |
| 8 to 10 Feet | .60     | .55                   |
| 10 Feet up   | .70     | .65                   |

## ELM—Chinese

| PRICE EACH   | 10 Lots | ulmus pumilla |
|--------------|---------|---------------|
|              |         | 100-up        |
| 3 to 4 Feet  | \$.15   | \$.12         |
| 4 to 5 Feet  | .20     | .15           |
| 5 to 6 Feet  | .25     | .20           |
| 6 to 8 Feet  | .35     | .30           |
| 8 to 10 Feet | .55     | .45           |

## POPLAR—Lombardy

| PRICE EACH    | 10 Lots | populus nigra italica |
|---------------|---------|-----------------------|
|               |         | 100-up                |
| 3 to 4 Feet   | \$.12   | \$.10                 |
| 4 to 5 Feet   | .15     | .13                   |
| 5 to 6 Feet   | .20     | .17                   |
| 6 to 8 Feet   | .25     | .20                   |
| 8 to 10 Feet  | .35     | .30                   |
| 10 to 12 Feet | .50     | .40                   |

# "Carlot Orders

are our specialty and are herewith solicited: Pooling orders for car shipment earns quantity discount, keeps transportation costs down."



# Shrubs, Deciduous

CREPEMYRTLE—Watermelon Red—*Lagerstroemia indica rubra*—Large spreading summer-blooming shrub, dark green glossy leaves and abundance of fluffy flowers with bright red crepe-like petals.

| PRICE EACH                      | Lots of 10 | Lots of 100 |
|---------------------------------|------------|-------------|
| 3 to 4 Feet, NB—Very Heavy..... | \$.20      | \$.17       |
| 4 to 5 Feet, NB—Very Heavy..... | .25        | .22         |
| 5 to 7 Feet, NB—Very Heavy..... | .32        | .30         |

DOGWOOD. White flowering—*Cornus Floridus*—This small tree's large white green-bordered flowers make interesting show in spring.

| PRICE EACH           | Lots of 10 | Lots of 100 |
|----------------------|------------|-------------|
| 2 to 3 Feet, NB..... | \$.17      | \$.15       |
| 3 to 4 Feet, NB..... | .22        | .20         |

PEACH, Flowering Red—*Amygdalus persica rubroplena*—Small peach tree, or large shrub; colorful mass of rose-like flowers in early spring.

| PRICE EACH               | Lots of 10 | Lots of 100 |
|--------------------------|------------|-------------|
| 18 to 24 Inches, NB..... | \$.11      | \$.09       |
| 2 to 3 Feet, NB.....     | .15        | .13         |
| 3 to 4 Feet, NB.....     | .20        | .17         |
| 4 to 5 Feet, NB.....     | .25        | .23         |
| 5 to 7 Feet, NB.....     | .35        | .32         |

REDBUD, American—*Cercis canadensis*—Small tree, a mass of purplish pink flowers before first spring foliage; broad, heart-shaped leaves through summer.

| PRICE EACH           | Lots of 10 | Lots of 100 |
|----------------------|------------|-------------|
| 2 to 3 Feet, NB..... | \$.15      | \$.12       |
| 3 to 4 Feet, NB..... | .17        | .14         |
| 4 to 5 Feet, NB..... | .20        | .17         |
| 5 to 6 Feet, NB..... | .25        | .22         |

## TERMS OF SALE

### CASH WITH ORDER 5% DISCOUNT

To firms with credit established, 2% discount for payment within 10 days; net 30 days. 6% interest charged after 30 days.

This price list cancels previous quotations, covers first class Bareroot Stock F. O. B. our depot. Closing out B & B Stock is offered F. O. B. packing shed, ready for car or truck loading—quotation special by mail.

Add 10% for packing orders under \$5.00. No packing charge is made on orders over \$5.00.

Fruit and Rose Stock is shipped in multiples of 10 of each variety and grade. Special price quotations are made on broken lots. Orders for 500 or more are sold at the 1,000 rate.

Satisfaction on delivery is our only guarantee. Please report promptly any damaged shipment. Acknowledgment and invoice is written for every order.

### SPECIAL PRICES ON CUSTOM PACKAGING OF ROSES.

---

L. B. DEAN  
LT. L. A. DEAN  
CLARK KIDD

# ARP NURSERY COMPANY

*“Home of Better Rooted Trees.”*

P. O. Box 867 - TYLER, TEXAS

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Members: American, Southern, Oklahoma, Louisiana and Texas Associations of Nurserymen, and East Texas Rose Growers Association.

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**"Looked for you**

**at the convention"**



# "Our Profitable Operation

based on uniform price quotations, complete study of costs, and June 1 invoice datings, earns fortunes in three days: Yesterday, Today, and Tomorrow."

